

Goshen Downtown Economic Improvement District Board Meeting
October 7, 2025 at 8:00 am
Council Chambers, 111 E Jefferson Street

Agenda

1. Approve minutes from September 2, 2025
2. Review September financial reports
3. Follow-up/updates
 - Art Alley
 - Banners
 - Christmas wreaths
 - Waiver for installing holiday lights
 - Planters and fountain
 - Communication with businesses
 - Downtown business changes
 - Other
4. Future meetings, second Tuesday at 8 am:
Set meeting dates for 2026
November 4, 2025
December 2, 2025

EID Purpose - From Ordinance 4062, Section 3

The district is established for the purpose of coordinating the efforts of the real estate owners within the district to provide capital improvements, maintenance projects and business enhancing projects within the economic improvement district, specifically including:

- parking improvements and enhancements;
- electrical conduit along curbing for lighting, decorations and special event electrical needs;
- snow removal;
- purchase and erection of holiday decorations;
- conducting festivals, special events and tourism;
- repair and replacement of lighting along tops of buildings;
- business retention and recruitment;
- installation of directional or informational signs;
- planning, engineering and construction of streetscaping;
- weed control.

Goshen Downtown Economic Improvement District Board Meeting
September 2, 2025 at 8:00 am
Council Chambers, 111 E Jefferson Street
Minutes

Members Present: Justin Bell, President; Denise Davis; Mim Shirk, Secretary; Rosie Singh; Jason Oswald, Treasurer

Also present: Amanda Guzman, City Communications Manager; Tanya Heyde, Parks Department Superintendent; Michael Wanbaugh, Director of Administrative Affairs; Dustin Sailor, Director of Public Works and Utilities

1. Minutes from August 5, 2025 were approved as written, motion by Davis, second by Singh.
2. July financial reports were discussed. Will request detailed reports in future showing what the expenses were. Planter care (contractual services) is tracking as expected at about 25 hours/week. Asked for monthly rather than annual invoices for this. It was noted that Jeffery Weaver is leaving his role in September; request for financials can be sent to Richard Aguirre. Financial reports were approved, motion by Oswald, second by Singh.
3. The draft 2026 budget was distributed and reviewed. Most line items are similar to the 2025 budget. The tax assessment amount is a small increase. The board agreed to designate \$10,000 of the capital budget for the Art Alley, beginning with removal of planters and possibly new lighting to increase openness. Other capital expenses are for repair/moving/removal of planters, replacing decorations etc. The budget was approved, motion by Shirk and second by Oswald.
4. Jason put together a map showing planters, trash cans, benches, and bike racks.
5. The board affirmed the summary created by the city to communicate with businesses about the new policies for sidewalk safety and banner approval. EID board members will respond to questions as needed.
6. The owner of pink building is considering changing the color. The tenant is planning to open a restaurant next year.
7. Banners – Justin will contact SignTech about the process and authorization for hanging banners. Going forward, we will need to put together an annual plan and submit it to the Board of Public Works. It's been suggested that the banner program could be turned into a revenue generator for EID.
8. Key Bank is asking again for us to sign a waiver for the Christmas lights. Denise will ask Bodie Stegelman about a standard city waiver.
9. There are several new restaurants in the process of opening downtown.

10. Confirmed that bikes are not to be ridden on the sidewalk and smoking is not allowed within 15 feet of a door.

11. The city resource officer has been called about a woman sleeping at the fountain.

12. Future meetings, second Tuesday at 8 am:

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Minutes recorded by Mim Shirk

CC: Gina Liechty, Mayor; Jeffery Weaver, Deputy Clerk-Treasurer; City Engineering

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