

Goshen Downtown Economic Improvement District Board Meeting
May 6, 2025 at 8:00 am
Council Chambers, 111 E Jefferson Street

Agenda

1. Approve minutes from April 1, 2025
2. Year to date financial report
3. Follow-up/updates
 - Art Alley
 - Planters and fountain
 - Downtown business changes
 - Other
4. Future meetings, second Tuesday at 8 am:
 - June 3, 2025
 - July 1, 2025
 - August 5, 2025
 - September 2, 2025
 - October 7, 2025
 - November 4, 2025
 - December 2, 2025

Goshen Downtown Economic Improvement District Board Meeting
City Hall
April 1, 2025 at 8:00 am

Members Present: Justin Bell, President; Jason Oswald, Treasurer; Denise Davis; Rosie Singh

Absent: Mim Sirk

Also present: Megan Peel, District 4 Goshen Common Council Member; Tanya Heyde, Goshen Parks Department Superintendent; Michael Wanbaugh, Director of Administrative Affairs for the Mayor's Office

1. Minutes from March 4, 2024 were approved with one typographical note to remove the word "Treasurer" in Members Present.
2. Justin Bell distributed financial statements for review. Members had various questions. Jason asked who had filled out the invoice form for Sinclair Television and Justin noted he had completed the invoice form. Megan Peel asked about Sinclair Television Group. Justin clarified that the EID pays for part of the overall cost for the advertising for the Holiday Open House and the merchants who use it benefit from the lower rates. The \$2,050 listed on the financial statements is the amount covered by EID. Jason Oswald asked follow-up questions about the financial statements. The Chamber has a spotlight on downtown businesses and this event is also covered at Hometown Living on WSBT. Denise Davis moved to approve the financial statements, and Jason seconded. The financial statements were unanimously approved.
3. Plant Ordering – Justin asked Tanya Heyde about the timing for ordering plants. Plants need to be ordered in mid April. Aaron Kingsley was going to provide a list of plants to the EID board. Justin will follow up with Aaron.
4. Art Alley – Tom Zuber is looking for quotes for various improvements. There is an email with more details.
5. Funds request - The Fold – Jesse Sensenig with The Fold is requesting EID funds to improve the adjacent alley. They would like fencing, tables, and planters that can be moved. Tables are \$581 each and fencing would be \$2,600. Denise inquired if this funding would be structured like a grant. It was noted there are tables already at JoJo's and Newells that EID paid for (some or all). Rosie Singh asked if the tables would be publicly available. Justin said no these would not be. Discussion on the public use concept for prior outdoor seating and that was something the Board felt that the use should be public. There was discussion on other improvements that could benefit the downtown and still support the request. Fencing was discussed as possible use and EID would own. The fence would be removable and would not be permanent. The EID does not currently have any removable planters. There was discussion about matching aesthetics of any new planters to other planters already stationed downtown. Justin will ask Dave Pottinger where he acquired the bike rack, and Tanya will give suggestions on where to acquire the planters. Justin to follow-up with Jesse on the discussion and see what to be brought back.

6. Downtown Business Changes – The board reviewed some recent and upcoming downtown business changes.
7. Planters and Fountain – The board discussed water and electricity available to the planter space which is being repaired per prior meeting. The project supervisors are waiting on EID approval to move forward.
8. Other
 - Tanya obtained another quote for the annual service for the fountain:
 - Aquascapes approx. \$3,000
 - Premier Aquascapes \$2,675
 - Grounds Guys \$4,0000Tanya will go to Legal for a new agreement and will send quotes.
9. Next meeting will be Tuesday, May 6 at 8:00 am in Council Chambers.

Minutes recorded by Denise Davis

CC: Gina Liechty, Mayor; Jeffrey Weaver, Deputy Clerk-Treasurer; City Engineering