

**Goshen Downtown Economic Improvement District Board Meeting
March 4, 2025 at 8:00 am
Council Chambers, 111 E Jefferson Street**

Agenda

1. Approve minutes from February 4, 2025
2. Year to date financial report – Jeffrey Weaver?
3. Discussion of EID purpose, functioning and future priorities
4. Follow-up/updates
 - Snow removal
 - Art Alley
 - Planters
5. Future meetings, second Tuesday at 8 am:
 - April 1, 2025
 - May 6, 2025
 - June 3, 2025
 - July 1, 2025
 - August 5, 2025
 - September 2, 2025
 - October 7, 2025
 - November 4, 2025
 - December 2, 2025

Goshen Downtown Economic Improvement District Board Meeting
City Hall
February 4, 2025 at 8:00 am

Members Present: Justin Bell, President; Jason Oswald, Treasurer; Denise Davis; Rosie Singh, Mim Shirk, Secretary

Also present: Megan Peel, District 4 Goshen Common Council Member; Amanda Guzman, City Communications Manager, Tanya Heyde, Goshen Parks Department Superintendent

1. Minutes from December 5, 2024 were approved, noting that the location of today's meeting was changed to City Hall (Davis/Oswald).
2. Responsibilities and priorities of EID Board were reviewed

From Ordinance 4062, Section 3 Purpose of the EID:

Expires 12/31/26 unless amended by city council.

The district is established for the purpose of coordinating the efforts of the real estate owners within the district to provide capital improvements, maintenance projects and business enhancing projects within the economic improvement district, specifically including:

- parking improvements and enhancements;
- electrical conduit along curbing for lighting, decorations and special event electrical needs;
- snow removal;
- purchase and erection of holiday decorations;
- conducting festivals, special events and tourism;
- repair and replacement of lighting along tops of buildings;
- business retention and recruitment;
- installation of directional or informational signs;
- planning, engineering and construction of streetscaping;
- weed control.

Two properties are exempt from the EID assessment – 318 and 320 South Main Street and 109 East Madison Street “being residential in their present use”

3. Year to date financial report and 2025 budget were distributed. Justin will invite Jeffrey Weaver to attend the next meeting to explain the financial reports and answer questions.
4. Planters - Dustin Sailor provided an estimate of about \$6000 to remove the planters at JoJos, with some additional costs to be covered by the city. The planters will be replaced with a flower bed. Justin will talk to building owner Dave Pottinger about getting rid of the water line and keeping the electrical lines from the JoJos building. The board approved accepting the proposal (Shirk/Davis). Work will be done when weather permits.

5. Art Alley – no update on the task force to be created by Tom Zuber. Justin will provide information on an upcoming webinar by the Indiana Arts Commission and Main Street about bringing arts to downtown.
6. Snow removal – it's working well with Jae and the Parks Department. At the end of the year, the Parks Department will invoice EID for the year. Justin and Mim will deliver a letter to inform all business owners of the snow removal policy and will also get current contact info for each business.
7. The March board meeting will be held at Council Chambers. It will not be recorded. Most of the time will be spent in a planning session.
8. Other
 - A new barbershop is opening at 130 S Main Street
 - Topsy Biscuit opening in April at Lincoln and 5th Street
 - Embassy Coffee closed recently; something is planned for that space
 - The Fold, a pizza place, is opening in April at 221 S Main Street
 - Soapy Gnome is closing in March – the theater now owns the building and plans to continue retail in that space
 - A hair salon is being planned for N Main Street
 - At the request of The Window, two benches will be removed from the front of their building. The benches will be stored and available if another business wants a bench.
 - Christmas decorations will be taken down soon. Tonya will coordinate with SignTech.
 - Trash after First Friday – DGI has budget for extra pickup; Justin will ask about it
9. Next meeting will be Tuesday, March 4 at 8:00 am in Council Chambers.

Minutes recorded by Mim Shirk

CC: Gina Liechty, Mayor; Jeffrey Weaver, Deputy Clerk-Treasurer; City Engineering