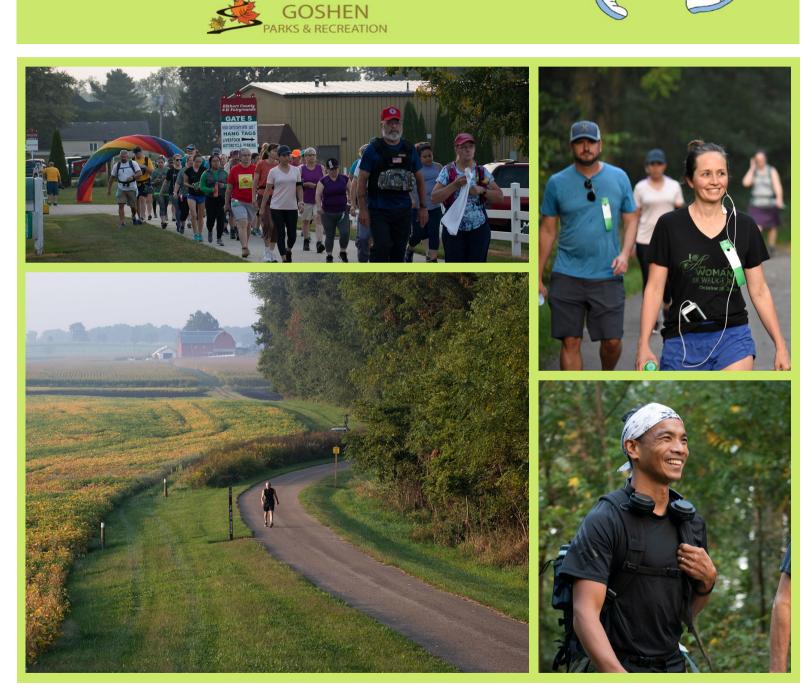
2023 Sponsorship Packet

Maple City Walk

September 16, 2023







2023 Sponsorship Packet



Dear Supporter,

Thank you for your interest in sponsoring the 16th Annual Maple City Walk hosted by the Goshen Parks & Recreation Department. The event will be held on Saturday, September 16, 2023. Participants will have their choice between a marathon, half-marathon and 10K as they enjoy a beautiful walk along the Maple City Greenway and Pumpkinvine Nature Trail.

All participants will check in and start their walk at the Clover Hills Building at the Elkhart County Fairgrounds. From there, they will follow the Maple City Greenway and Pumpkinvine Nature Trail until they reach their respective turnaround point. The marathon route guides walkers all the way to Middlebury and back. This family friendly event is open to all ages. Children under 15 receive free admission.

Formerly hosted by Downtown Goshen Inc., the event is now organized by the Goshen Parks and Recreation Department. The financial support we receive from sponsors will help offset the cost of operating the event. We are very grateful for the resources that are provided to use by our sponsors.

Please refer to the information in this packet to determine how you can be involved with the event and how we can help promote your business or organization. If you have any questions or would like to discuss this opportunity in greater detail, please contact me at 574-537-3843 or zachburnham@goshencity.com. Thank you for your time and consideration!

Best,

Zach Burnham Recreation Coordinator Goshen Parks & Recreation



2023 Sponsorship Package



September 16, 2023

GOSHEN



SPONSORSHIP BENEFITS

PARKS & RECREATION

	Platinum \$1,500	Gold \$750	Silver \$500	Bronze \$250
Title sponsor banner at event	Č			
Logo on save the date cards mailed out to past participants	ě			
Display booth at event	ě			
Opportunity to include items in event packets	×.	<u> </u>		
Recognition in department program guide	ě	ě		
Recognition on event website	ě	ě	ě	
Logo on event brochures and flyers	ě	ě	×.	
Company logo on sponsorship banner	×.	ě	<u>ě</u>	×.
Logo on event t-shirts	×.	ě	e e e	×.

SPONSORSHIP LEVELS

I would like to sponsor the 2023 Maple City Walk at the level indicated below:

PLATINU \$1,500	M SPONSOR	GOLD SPONSOR \$750	SILVER SPON \$500	SOR BRONZE SPO \$250)NSOR
SPONSOR INFO	DRMATION				
NAME/COMPANY	:				
CONTACT:					
ADDRESS:					
CITY:			STATE:	ZIP:	
PHONE NUMBER:		E	-MAIL:		
	Please email yc tif or gif format	0	um@goshencity.com	n. Logos should be in jpe	eg, png,

Goshen Parks & Recreation | 574-534-2901 | www.maplecitywalk.com