



**Stormwater Department**  
**CITY OF GOSHEN**  
 204 East Jefferson Street, Suite 1 • Goshen, IN 46528-3405

Phone (574) 534-2201 • Fax (574) 533-8626  
 stormwater@goshencity.com • www.goshenindiana.org

March 28, 2022

**RE: SEEKING ARTIST SPONSORSHIPS FOR STORM DRAIN MURAL ART PROJECT**

Dear Business Owner/Manager,

The Stormwater Department is seeking potential artist sponsors for our storm drain mural art project taking place this spring and summer. We are looking for area businesses willing to donate \$200 to an artist for their mural contributions and would love to have your partnership on this project.

The purpose of the project is to raise awareness about the connection between storm drains, urban stormwater runoff, and pollution in our waterways. We hope to add a little beauty to our Goshen neighborhoods along the way!

As a sponsor, your business would be recognized in connection with your sponsored mural in the following ways:

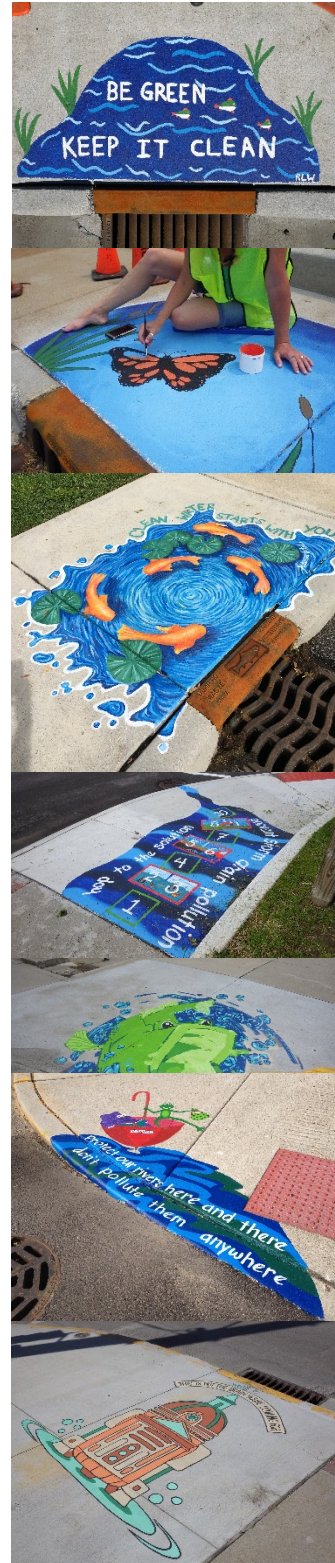
1. Your business will be a named sponsor on all materials promoting the project which may include: mural map brochures, posters, a coloring book scavenger hunt, and a City interactive map.
2. Your business will be recognized as a sponsor of the project at the unveiling during our June 11 *Goshen Water Fest* community event.
3. Your business name will be attached to the mural in the project archive on the City's website.

If you are interested in becoming a sponsor by donating \$200 to a selected artist, please visit <https://bit.ly/SponsorPledge> and fill in the sponsorship pledge form. Signed forms can be dropped by our offices at 204 East Jefferson Street or emailed to [stormwater@goshencity.com](mailto:stormwater@goshencity.com).

Sincerely,

Jason Kauffman, CESSWI  
 Stormwater Coordinator

Mattie Lehman  
 Stormwater Specialist



To learn more about the project visit:  
[goshenindiana.org/storm-drain-art](https://goshenindiana.org/storm-drain-art)