Appendix B: Community Profile • • • •



Photo by: Downtown Goshen, Inc. (DGI)

Contents

Population Trends	49
Population Projections	50
General Demographics	51
Housing	52
Income & Poverty	54
Educational Attainment	55
Economy	56

Households

- As of the 2010 Census, there were 11,344 households in the City of Goshen
- 7,580, or 66.8 percent, were family households, while 3,708 or 32.7 percent were non-family
- Of the family households. 32.7 percent had children under 18 years of age

POPULATION

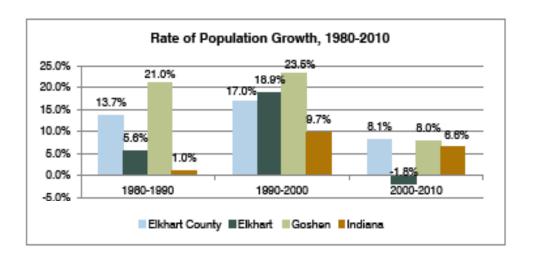
Goshen's Population Trends

- Goshen experienced significant population growth in the last several decades as a result of in-migration (national and international) as well as annexation
- From 2000 to 2010, the City's rate of growth was approximately 8.0 percent, while the rate of growth from 1990 to 2000 was 23.5 percent
- As of the 2012 US Census Bureau estimates, Goshen's population was 32,064

Elkhart County & Indiana

- During this same time period, the City of Elkhart and Elkhart County had modest population growth
- Goshen's population growth rate outpaced the City of Elkhart, Elkhart County, and the State of Indiana between 1980 and 2010

Population Growth, 1980 to 2010							
1980 1990 2000 2010							
Goshen	19,664	23,797	29,383	31,719			
Elkhart	41,305	43,627	51,874	50,494			
Elkhart County	137,330	156,198	182,791	197,559			
Indiana	5,490,224	5,544,159	6,080,485	6,483,802			



Source: US Census Bureau, Profile of Population & Housing Characteristics (1980-2010)

Population Projections

- According to Population Projections from Stats Indiana, Elkhart County's population is expected to grow substantially in the next few decades to approximately 248,764 by 2050
- Elkhart County's population growth will outpace the State of Indiana's overall growth rate in every decade
- Elkhart County's rate of growth is expected to outpace neighboring St. Joseph County, as well as Allen and Vanderburgh Counties
- If Goshen grows at the same rate as Elkhart County, the City's 2050 population will be approximately 39,887

Population Projections, 2010 to 2050									
	2010	2015	2020	2025	2030	2035	2040	2045	2050
Tippecanoe	172,780	182,205	190,530	197,949	204,842	210,704	215,936	220,839	220,839
Vanderburgh	179,703	183,494	186,480	188,931	190,851	192,271	193,210	193,818	194,468
Elkhart	197,559	204,959	212,036	218,988	225,496	231,571	237,323	242,985	248,764
St Joseph	266,931	268,533	270,586	272,788	274,250	274,700	274,683	274,672	274,940
Allen	355,329	367,731	379,731	391,546	402,134	411,342	419,573	427,452	435,559
Indiana	6,483,802	6,677,751	6,852,121	7,011,039	7,143,795	7,248,772	7,333,590	7,407,660	7,482,771

Population Projections, 2010 to 2050								
	2010-2020	2020-2030	2030-2040	2040-2050				
Tippecanoe	10.3%	7.5%	5.4%	2.3%				
Vanderburgh	3.8%	2.3%	1.2%	0.7%				
Elkhart	7.3%	6.3%	5.2%	4.8%				
St Joseph	1.4%	1.4%	0.2%	0.1%				
Allen	6.9%	5.9%	4.3%	3.8%				
Indiana	5.7%	4.3%	2.7%	2.0%				

Source: Stats Indiana Population Projections

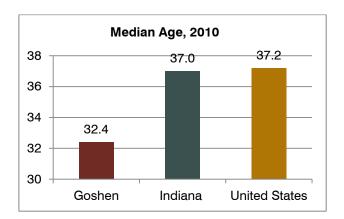
GENERAL DEMOGRAPHICS

Median Age

- From 2000 to 2010, the median age increased slightly from 31.5 to 32.4 years
- Goshen's 2010 median age is significantly lower than both the State of Indiana and national averages of 37.0 and 37.2 years, respectively



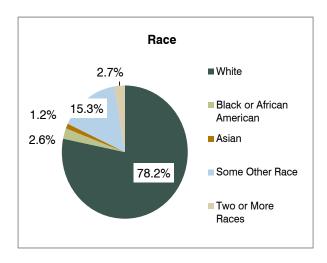
- From 2000 to 2010, the total share of the population age 0-19 increased from 29.4 to 30.6 percent
- The share of the population age 20-64 decreased from 57.1 to 54.5 percent
- The percent of 65+ increased from 13.6 to 15.0 percent

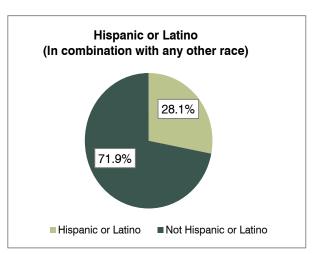


Median Age, 2000 to 2010								
	2000 (#)	2000 (%)	2010 (#)	2010 (%)				
0-19 years	8,624	29.4	9,703	30.6				
20-64 years	16,770	57.1	17,276	54.5				
65+ years	3,989	13.6	4,740	14.9				

Race & Ethnicity

- In 2010, Goshen's racial distribution was 78.2 percent White, 2.6 percent Black or African American, 1.2 percent Asian, 15.3 percent other and 2.7 percent two or more races
- The largest increase was in the Hispanic and Latino population, which increased from 19.3 percent in 2000 to 28.1 percent in 2010
- Goshen's Hispanic and Latino population is significantly higher than the national average of 16.3 percent and the State of Indiana average of 6.0 percent





Source: US Census Bureau, Profile of Population & Housing Characteristics (1980-2010)

Langugage

- Data from the US Census Bureau's 2006-2010 ACS Survey 5-Year Estimates shows that 24.0 percent of households speak a language other than English at home
- Of the 24.0 percent who speak a language other than English at home, 19.8 percent of households speak Spanish at home

HOUSING

Housing Units

- From 2000 to 2010, the number of housing units grew 17.4 percent from 11,257 to 13,218
- Housing stock in 2010 consisted of 63.9 percent single-family, 3.3 percent two-family, 23.8 percent multi-family and 9.0 percent mobile home
- From 2000 to 2010, single-family homes (attached and detached) grew from 59.8 percent to 63.9 percent of the total housing stock
- Multi-family housing units also grew from 20.9 percent in 2000 to 23.8 percent in 2010

Units	2000 (#)	2000 (%)	2010 (#)	2010 (%)
Single-family (detached	6,732	59.8	8,445	63.9
& attached)				
Two-family	807	7.2	433	3.3
Multi-family	2,357	20.9	3,145	23.8
Mobile Home	1,361	12.1	1,195	9.0

Median Value

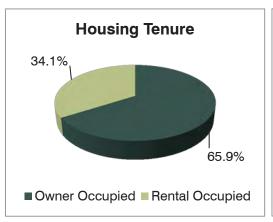
In 2010, the median house value of owner occupied housing units was \$102,800, compared to \$124,100 for the State of Indiana

Year Built

Over a quarter of the housing stock, or 26.3 percent, is over 50 years old, while 29.2 percent is less than 20 years old

Year Built	Number	Percent
Less than 20 years old (1990 to 2010)	3,864	29.2
21-49 years old (1950-1989)	5,876	44.5
50 years or older (1949 or earlier)	3,476	26.3

Source: US Census Bureau, Selected Housing Characteristics, 2008-2010 American Community Survey 3-Year Estimates; General Housing Characteristics, 2000





Housing Tenure

As of 2010, 65.9 percent of housing units were owner occupied, while 34.1 percent were renter-occupied.

Housing Occupancy

- Of the 13,218 housing units, 11,931 or 90.3 percent were occupied, while 1,287 or 9.7 percent were vacant
- Goshen's overall vacancy rate of 9.7 is lower than the State of Indiana and national vacancy rates of 11.5 and 12.7 percent, respectively
- At 1.7 percent, the homeowner vacancy rate is significantly lower than the rental vacancy rate of 6.3 percent

Cost

- According to Housing & Urban Development (HUD), families who pay more than 30 percent of their income for housing are considered cost burdened and may have difficulty affording necessities such as food, clothing, transportation and medical care
- Over half of Goshen's rental population-- 56.6 percent- pay more than 30 percent of their income on gross housing (rent and utilities), compared to only 26.9 percent of households who own their home with a mortgage
- The percent of rental households who pay more than 30 percent of their income on gross housing costs increased from 30.8 percent in 2000 to 56.6 percent in 2010
- Median gross rent in 2010 was \$705

Source: US Census Bureau, Selected Housing Characteristics, 2008-2010 American Community Survey 3-Year Estimates; General Housing Characteristics, 2000

INCOME & POVERTY

Median Household Income

- Goshen's median household income in 2010 was \$39,280, compared to \$39,383 in 2000
- Goshen's 2010 median household income is significantly lower than the national and state averages, but higher than the City of Elkhart and City of South Bend

Median Earnings for Workers

In 2010, the median earnings for workers in Goshen was \$24,002, compared to the statewide average of \$27,025

Median Household Income (2010)
United States
Indiana
South Bend-Mishawaka Metro Area \$44,372
Elkhart-Goshen Metro Area \$44,076
Warsaw\$43,841
Goshen
Elkhart
South Bend

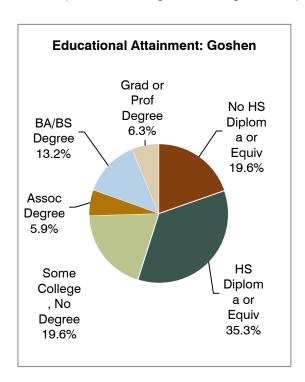
Poverty

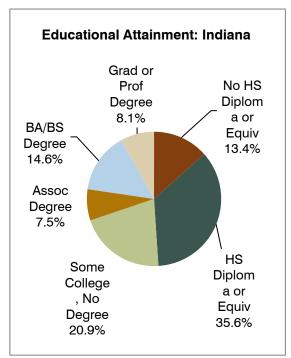
- In 2010, 17.3 percent of Goshen's population had income below the poverty level
- 12.3 percent of families were below the poverty level
- 29.1 percent of children (under 18 years of age) were below the poverty level

Source: US Census Bureau, Selected Economic Characteristics, 2008-2010 American Community Survey 3-Year Estimates; Profile of Selected Economic Characteristics: 2000

EDUCATIONAL ATTAINMENT

- Of the population 25 years and older in Goshen, approximately 80.4 percent have a high school diploma or higher, compared to 86.6 percent in the State of Indiana
- Goshen trails the State of Indiana averages for share of the population with a bachelor's, graduate and/or professional degree
- In 2010, approximately 19.5 percent of Goshen's population had a bachelor's degree, compared to 22.7 percent in the State of Indiana
- 6.3 percent had a graduate degree, compared to 8.1 percent statewide





Goshen High School Diploma or Higher 80.4% Bachelor's Degree or Higher 19.5% Graduate or Professional Degree . . . 6.3%

Indiana
High School Diploma or Higher 86.6%
Bachelor's Degree or Higher 22.7%
Graduate or Professional Degree 8.1%

Source: US Census Bureau, Selected Social Characteristics, 2008-2010 American Community Survey 3-Year Estimates

ECONOMY

Employment by Occupation

Goshen's economy remains heavily concentrated in production. The table below shows the breakdown of employment by occupation in 2010.

- Production, transportation, and material moving occupations comprised approximately 30.1 percent of the City's workforce, compared to the State of Indiana's average of 17.5 percent and the national average of 12.1 percent
- Based on the data below from the US Census Bureau's Selected Economic Characteristics ACS 3-Year Estimates (2010), Goshen is 1.72 times more concentrated in production, transportation, and material moving than Indiana, and 2.49 times more concentrated than the **United States**
- Data from the Bureau of Labor Statistics for the Elkhart-Goshen Metro Statistical Area (MSA) show even higher concentrations in production occupations
- Conversely, the City of Goshen is less concentrated in management, business, science, and arts occupations, as well as sales and office occupations

Employment by Occupation (2010) (#)	Goshen	Elkhart	Elkhart-	Indiana	United States
			Goshen MSA		
Management, business, science and arts	4,329	4,356	23,588	2,975,183	141,848,097
Service occupations	1,202	2,944	12,607	956,882	50,472,476
Sales and office occupations	3,127	4,420	20,314	501,346	24,994,831
Natural resources, construction and	2,244	1,340	7,031	724,038	35,689,979
maintenance					
Production, transportation and material	3,499	7,642	26,255	271,437	13,459,602
moving					
Total	14,401	20,702	89,795	521,480	17,231,209

Employment by Occupation (2010) (%)	Goshen	Elkhart	Elkhart-	Indiana	United States
			Goshen MSA		
Management, business, science and arts	24.3%	21.0%	26.3%	32.2%	35.6%
Service occupations	15.6%	14.2%	14.0%	16.9%	17.6%
Sales and office occupations	21.7%	21.4%	22.6%	24.3%	25.2%
Natural resources, construction and	8.3%	6.5%	7.8%	9.1%	9.5%
maintenance					
Production, transportation and material	30.1%	36.9%	29.2%	17.5%	12.1%
moving					

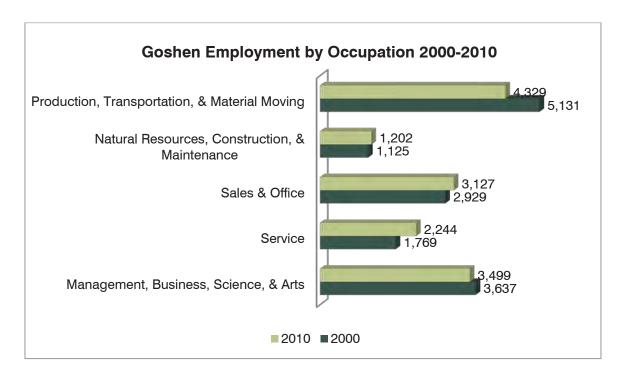
Source: US Census Bureau, Selected Economic Characteristics, 2008-2010 American Community Survey 3-Year Estimates

- In 2010, the City's share of employment in management, business, science and arts occupations was 24.3 percent, compared to 32.2 percent for the State of Indiana and 35.3 percent for the United States
- Sales and office occupations were also less concentrated at 21.7 percent of total employment, compared to 24.3 percent for the State of Indiana and 25.2 percent for the United States

Employment by Occupation, 2000 to 2010

The graph below shows the total employment by occupation for 2000 and 2010.

- The employed population in 2000 was 14,638, while the employed population in 2010 was 14,401. This represents a decrease of approximately 1.61 percent
- During this time period, employment in production, transportation, and material moving occupations decreased from 35.1 percent of total employment to 30.1 percent
- There was a slight decrease in management, business, science, and arts occupations. Increases were gained in natural resources, construction and maintenance, sales/office, and service occupations



Source: US Census Bureau, Selected Economic Characteristics, 2008-2010 American Community Survey 3-Year Estimates; Profile of Selected Economic Characteristics: 2000